

## ATHE Level 7 Diploma in Strategic Management

### Entry Requirements

These qualifications are designed for learners who are typically aged 19 and above. ATHE's policy regarding access to our qualifications is that:

- they should be available to everyone who is capable of reaching the required standards
- they should be free from any barriers that restrict access and progression
- there should be equal opportunities for all those wishing to access the qualifications.

Community Revival will review the prior qualifications and experience of each learner and consider whether they provide the necessary foundations to undertake the programme of study at level 7. For learners with disabilities and specific needs, this review will take account of the support available to the learner during teaching and assessment of the qualification.

For learners who have recently been in education or training the entry profile is likely to include:

- a first degree in Business, Management or related subjects or a level 6 qualification for example an ATHE Diploma in Management (QCF)
- other equivalent international qualifications.

Learners must also have an appropriate standard of English to enable them to access relevant resources and complete the unit assignments. Learners may also have relevant work experience. Mature learners may present a more varied profile of achievement that is likely to include extensive relevant work experience (paid and/or unpaid) with levels of responsibility, participation and/or achievement of a range of relevant professional qualifications. This may be used for recognition of prior learning (RPL).

Please note that UK Visas and Immigration Department (UKVI) requires adult students to have acceptable English language ability before they can apply to become an adult student under Tier 4 (General) of the points-based system. Community Revival will ensure that the applicant is competent in the English language at a minimum of CEFR level B2 for a QCF qualification at level 6 or above.

**This Level 7 Diploma**, amounting to at least 120 credits, allows learners to acquire a broader range of knowledge and understanding and to develop the key skills they require to work as a senior manager.

### Course Content

Candidates must complete five mandatory units (85 credits) and three or four optional units to achieve at least 120 credits.

Title	Mandatory/Optional	Level	GLH
▪ Organisational Behaviour (15 Credits)	Mandatory	7	60
▪ Global Business Strategy (15 Credits)	Mandatory	7	60
▪ Strategic Resource Management (15 Credits)	Mandatory	7	60

▪ Finance for Strategic Managers (15 Credits)	Mandatory	7	60
▪ Research for Senior Managers (25 Credits)	Mandatory	7	60
▪ Human Resource Management (15 credits)	Optional	6	60
▪ Project Management (15 credits)	Optional	6	60
▪ Programme Leadership (10 credits)	Optional	7	40
▪ Economics for Business (15 credits)	Optional	6	60
▪ Risk Management (10 credits)	Optional	6	40
▪ Strategic Marketing (15 credits)	Optional	6	60
▪ Corporate Communications Strategies (10 credits)	Optional	7	30
▪ Manage Continuous Organisational Improvement (15 credits)	Optional	7	60
▪ Sustainable Business Strategy (10 credits)	Optional	7	40
▪ Strategic Planning (15 credits)	Optional	7	45
▪ Managing Quality and Service Delivery (10 credits)	Optional	6	40
▪ Personal Leadership & Management Development (10 credits)	Optional	6	40

### **Timetable**

Monday to Friday 9.30am to 6.00pm  
15 hours a week for 38 weeks

### **Start Date**

Due to the unitised format of the course, students may join throughout the year – contact us for specific dates

### **Fees**

Please contact us or check our website for details of fees and payment

### **Assessment**

Externally-set, internally-assessed Assignments for each unit  
Completion of a Project

### **Qualification**

ATHE Level 7 Diploma in Strategic Management

### **Progression**

University MBA Top-up courses

### **Contact Details**

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